

Download Benjamin Franklins Poor Richards Almanacks

Business success. Franklin's greatest business accomplishment came from the publication of Poor Richard's Almanack. On December 19, 1732 Franklin published his first almanac under the pseudonym of Richard Saunders. Poor Richard's Almanack (sometimes Almanac) was a yearly almanac published by Benjamin Franklin, who adopted the pseudonym of "Poor Richard" or "Richard Saunders" for this purpose. Benjamin Franklin borrowed liberally from those around him in penning this most illustrious of American almanacks. Franklin borrowed from contemporary almanacker Titan Leeds (whom Poor Richard's hoaxed by predicting his death) for format; he chose the title Poor Richard's after the English almanack Poor Robin's, and he used the name of Richard ...A literary glimpse into colonial times, this almanac created by Benjamin Franklin is a priceless treasure for Americans. Franklin, under the pen name of Richard Saunders, displays his outright moral aptitude, and the wisdom of one of the founders of this prosperous nation. - Benjamin Franklins Poor Richards Almanacks