

Download Consumer Awareness Lesson Plans

Keep your class consumer savvy with a set of lessons about financial awareness. Four lessons teach learners about making big purchases, shopping comparatively, using credit, finding bargains, and protecting themselves against scams and...**LESSON PLAN Consumer Awareness** Combine decision-making methods with comparative shopping techniques, recognize common consumer scams, and provide the knowledge and skills necessary to effectively handle consumer complaints. **Learning Objective(s):** Use decision-making methods before purchasing a product or service**Consumer awareness** offers students a leg up on financial literacy, decision-making and money management. Students need to become informed and aware money managers by understanding their purchasing options; risks of scams and fraud; as well as options for resolving a consumer problem. **consumer awareness websites.CONSUMER AWARENESS overview.** Teachers who have received professional development training for the Consumer Awareness curriculum are invited to participate in the lotion kit loan program. The 3-tub "kit" with equipment for 8 lab stations (that can accommodate up to 32 students at one time) and sufficient supplies (lotion ingredients and containers)... - Consumer Awareness Lesson Plans