

Download Simple Marketing Strategy Template

Brian Clark reveals the "who, what, and how" of an effective content marketing strategy to help you waste less time and money. How is the plan structured? The template is structured around our simple RACE Planning framework giving a one-page summary checklist of key online marketing activities for each part of RACE structured under the headings of Opportunity > Strategy > Action. What is Marketing Strategy? It's not a dusty 30-page binder stuffed in a neglected desk drawer. Marketing strategy is the guide that helps marketers choose, prioritize, plan, and execute projects to influence profitable customer action. Marketing Schedule Template . If you need a simple calendar with room for notes, this marketing schedule template offers a visual layout with separate columns for important events, tasks, and deadlines. - Simple Marketing Strategy Template